

INTRODUCING

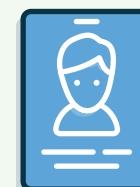
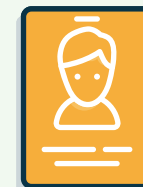
DigitalIdentity SCORE



emailage®



With **DigitalIdentity** Score, you stay ahead of your real competition - the fraudsters!



Risk analysis just got better. Stop simply managing fraud and start maximizing approvals with a digital identity solution you can trust. Drastically reduce manual reviews and increase operational efficiency with the latest in fraud-fighting technology, DigitalIdentity Score.

What is **DigitalIdentity** Score?

DigitalIdentity Score monitors the ongoing behavior of dynamic identifying data elements to provide a holistic picture of your customer's digital identity. Backed by our global network of transaction and identity data and combined with cutting edge machine learning technology, the result is a state-of-the-art risk assessment score that allows you to approve more transactions with confidence.

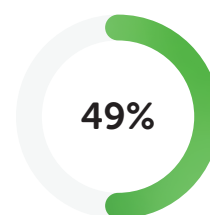
Benefits of **DigitalIdentity** Score

- Approve more transactions faster to boost revenue
- Speedy approvals for good customers means reduced customer friction
- Reduce manual reviews to slash overhead costs
- Empower your analysts to zero-in on the riskiest data points and maximize analysis
- Risk scores backed by our global data consortium for assessments you trust

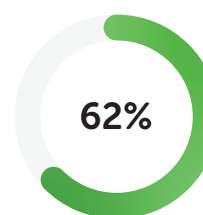
The Network Effect

We gather global fraud intelligence data that enables our customers to make more accurate manual and automated decisions through our advanced machine learning-driven fraud models. Our fraud models are updated weekly and can be tailored to your business and industry. Our global shared intelligence network provides access to data from 700+ customers processing transactions globally. That means that you are always getting the most up to date information, based on the most recent feedback, reflecting the latest fraud trends.

The Results Speak for Themselves



reduction in false declines **Global Bank**



reduction in manual reviews **National Retailer**



in at-risk revenue saved with automatic approvals **Travel Brand**



Additional applications approved per month **Global Fintech Lender**

Putting Your Data to Work

Getting the most out of our network means everyone pitching in by sharing transactional and identifying data. Best practice recommends you provide at least one of our core elements, email address or IP address, combined with at least one of our granular data inputs, full name, phone, or physical address. The more data you provide, the more confident you can be in your digital identity verification output.

Holistic Assessments

DigitalIdentity Score combines traditional identifying data like name, physical address, and phone number with comprehensive digital attributes like IP address, geolocation, and email address to provide a holistic picture of your customer's identity. These attributes are analyzed against our network data consortium, with unmatched global coverage. Organizations using our digital identity solution are receiving more data and analysis on their customers than ever before, resulting in more accurate assessments and better fraud coverage.

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