



EMAILAGE ANNUAL

MILESTONE REPORT

Though fraudsters are more bold than ever, we have been able to achieve some pretty incredible results for our customers in the past year.

emailage[®]
The Email Risk Score Company

2018 by the Numbers



95% of customers surveyed would recommend Emailage to another company or colleague.



Prevented **\$2.8 billion** of fraud globally.



Processed transactions in **150+** countries by IP.



15k fraud emails shared daily on average, via our Global Identity Intelligence Network.

5.5 million total fraudulent emails shared used to trigger fraud alerts that help our customers fight back against emerging threats.



164 billion global transaction data points analyzed. (**91%** increase year over year).

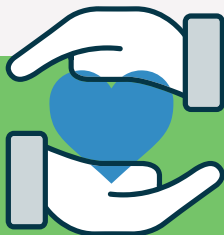
202 new customers onboarded, making our Global Identity Intelligence Network better & stronger.



API uptime **99.99%** with no scheduled downtime, due to a highly redundant design.



23ms response time average for RapidRisk Score, a new product built for low SLAs.



150% total percentage of how grateful Team Emailage is for our customers and partners!



A Note From Rei Carvalho, Emailage CEO

As our journey of growth and expansion continues, above all we are grateful for our customers and partners. It's truly humbling to have the trust of so many leading companies across the world.

On behalf of the entire Emailage team, thank you.

Now, as we embark on the next phase of growth, I'd like to share a few recent milestones in the story of our company.

Global Reach, Local Expertise

Though fraud knows no borders, every market faces vastly different challenges. It's impossible to operate in one part of the world and intimately know every regional fraud trend.

That's why local expertise has always been and will continue to be a key component in our growth—to ensure existing and future customers receive the highest level of service possible.

In the past year, this goal was realized with the opening of three new offices in Singapore, Australia and Canada to better serve those geographies. We also significantly expanded local staff in the key markets of Mexico, South America and EMEA.

These moves have empowered us to continue our momentum in helping customers and partners reach their goals across the globe.

New Product Launch

At Money20/20 Vegas in October we launched a brand new product, RapidRisk Score, expanding our use case from account opening all the way to payment processor authentication.

RapidRisk Score was built to deliver the strong, accurate signals Emailage is known for at the speeds required by payment processors and other companies with low SLAs.

In design and testing, we set very ambitious goals for RapidRisk Score. I am happy to report we've exceeded them—our current average response time of under 30ms is significantly lower than the original goal of sub-200ms.

The result is a proven payment product that now supports some of the largest global players in the financial and eCommerce industries.

Creating Connections

In September we held Emailage Connect, our very first user conference. Over 100 attendees from 79 companies in 9 countries joined us in San Francisco for two days of learning, networking and fun. It was incredible to speak with so many people who are excited about our product.

This event also featured our inaugural Customer Advisory Board. It was a fantastic opportunity for our team to solicit feedback and innovate with some of the the best minds in the industry. A very sincere thank you to everyone who participated.

I am excited to announce Connect 2019 will be held in São Paulo, Brazil. Stay tuned for details.



Redefining Digital Identity

We are dedicated to helping our customers make the most of the email address for digital identity and fraud prevention. Though we continue to develop new products and capabilities, we will never depart from this. Everything filters back into improving our score and expanding our network.

Already several new features, such as enhanced machine learning and behavioral analytics, are providing robust digital identity validation for our customers. As a result, we've been asked to play a larger, strategic role in a wider variety of use cases.

Two years ago, we were part of the conversation around online fraud prevention. Now, our score is discussed in terms of digital identity validation, brand protection, content abuse and much more.

We've worked very hard to provide a solution that reduces risk while also allowing for business expansion. Being able to play a key role in redefining digital identity is very exciting for us.

I'm proud to be part of a company with such great acceptance, reputation and future potential. Thank you to everyone who has offered support and trust. We're working for you.

Regards,



Rei Carvalho
CEO, Emailage
CEO@emailage.com

